



HEBREW  
FREE LOAN  
SOCIETY  
OF GREATER PHILADELPHIA

CELEBRATING  
*40 years of*  
MAKING  
**MOMENTS**  
POSSIBLE

SUNDAY, NOVEMBER 17, 2024

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DISCOVERY CENTER | FAIRMOUNT PARK

## ABOUT HEBREW FREE LOAN SOCIETY OF GREATER PHILADELPHIA

Hebrew Free Loan helps individuals and families in the Greater Philadelphia area who have a temporary financial need by offering interest-free, no fee loans.

Since 1984, HFL has disbursed more than \$4 million in loans to members of our local community.

Thousands of families across our service area climbed out of predatory debt, started families, launched businesses, received essential medical treatments, earned degrees, and so much more, enabled through interest-free, no fee loans.



# Parashat Mishpatim

If you lend money to My people,  
to the poor among you, do  
not act towards them as a creditor;  
exact no interest from them.

*(Exodus 22:24)*



# FREE LOAN FUNDS

## R&B Business Loan Fund

*local small businesses*

## Loeb Adoption Fund

*adoption expenses*

## Be a Family Fertility Fund

*fertility treatment*

## Lindy Family Traditional Fund

*supporting the traditional loans*

## Lindy Family Community Fund

*reaching beyond the Jewish community*

## Shalom Bayit Fund

*domestic abuse survivors*

## General Personal Loan Fund

*personal loans*

# Board

**Amy Krulik**  
*President*

**Harold Marcus**  
*Vice President*

**Max Tabak**  
*Vice President*

**Jessica Slutsky**  
*Treasurer*

**Bara Levitt**  
*Secretary*

**Marshal Granor**  
*Immediate Past Co-President*

**Tamar Ezekiel Granor**  
*Immediate Past Co-President*

**Justin Bell**

**Emily Bockian Landsburg**

**Julie Rappoport**

**Martin Roffman**

**Evan Segal**

**Neil Shupak**

**Steven Stone**

**Brandon Wind**

**Darrel Yashinsky**

# Staff

**Anna Marx** | *Executive Director*

**Lori Reichner** | *Loan Coordinator*



PLEASE JOIN US IN CELEBRATING  
THE  
**40TH ANNIVERSARY**  
OF THE  
**HEBREW FREE LOAN SOCIETY**  
OF GREATER PHILADELPHIA

and honoring our volunteer leaders for their  
15+ years of dedicated service

**AWARD PRESENTATION AND BRUNCH**

Sunday, November 17, 2024 | 11:00 am

The Discovery Center  
3401 Reservoir Drive | Philadelphia, PA

*Kashrut (dietary laws) will be observed*

# Honoring



**Elsa Kolansky, z"l**  
HFL Board  
1999-2016



**Bob Lankin**  
HFL Board  
1994-2018



**Arthur Lashin**  
HFL Board  
2003-2020



**Martin Roffman**  
HFL Board  
2003-present



**Neil Shupak**  
HFL Board  
1999-present



**Milton Sork, z"l**  
HFL Board  
1994-2009



**Philip Witman**  
HFL Board  
2005-2022

# Lifetime Achievement Award

**Tamar Ezekiel Granor & Marshal Granor**



# ORDER OF PROGRAM

## 40<sup>th</sup> Anniversary Celebration

### WELCOME

Harold F. Marcus, Event Co-Chair

### PRESENTATION TO HONOREES

Matt Berman, Business Loan Committee

Cheryl Barish Erlick, Former Executive Director

### BORROWERS' STORIES

Anna Marx, Executive Director

Zac Luchette & Allison Kessler

### LIFETIME ACHIEVEMENT AWARD PRESENTATION

Amy Krulik, President

### CLOSING REMARKS

Max Tabak, Event Co-Chair



## THANK YOU

# 40<sup>th</sup> Anniversary Celebration Sponsors

accurate as of 11/11/24

### INVESTORS

Tamar Ezekiel Granor & Marshal Granor  
Jewish Federation of Greater Philadelphia  
Emily & Michael Landsburg  
Carolyn Hirsh & Alan Lindy

### BENEFACTORS

Shupak & Stelter Families

### SUSTAINERS

Anonymous  
Beth Sholom Men's Club  
Paula & Michael Dvorak  
Katz Family Charitable Foundation  
Amy & Jeff Krulik  
Parke Bank  
Estelle & Stuart Price  
Roffman Family  
Helen & Neil Shupak  
Ivy & Joshua Weingram

### SUPPORTERS

Bart's Bagels  
Nechama Bernhardt & Michael Field  
Beth Sholom Congregation  
Joan & Fred Cohen  
Kim & Lorin Decker  
Angela & Jason Duckworth  
Rachel Ezekiel-Fishbein & Joel I. Fishbein  
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Rhena & Steve Kelsen  
Lashin Family  
Bara Levitt  
Maureen & Harold Marcus  
Anna Marx & Cantor Jamie Marx  
MaxxxStarr Events  
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Lisa & Bill Rappoport  
Raymond James Financial Services  
Selma & Martin Roffman  
Jessica Slutsky  
Gail & David Sternberg



*Investors*

# לדור ודור – L'Dor va Dor



Marie & Bernard Granor, among the founders and officers. Bernard was President for the first 20 years of HFL, and Marie handled borrower intake and banking.



Tamar Ezekiel Granor & Marshal Granor, co-presidents from 2004 to 2018

## The Granor Family celebrates 40 years of the Hebrew Free Loan Society of Greater Philadelphia.

With love and admiration for the hours of work and devotion our Board, Officers and Staff contribute to HFL's Mission of assisting those in need in our community,

Marie and Bernard Granor  
Alicia Granor  
Solomon Granor  
Erica Granor

Marshal & Tamar Ezekiel Granor  
Sheldon Granor  
Nathaniel Granor  
Rachel Granor

# *Kol hakavod*

**on 40 years!**

The Jewish Federation of Greater Philadelphia is proud to be a long-time supporter of the Hebrew Free Loan Society and its mission to empower individuals in Greater Philadelphia to achieve financial stability while preserving their dignity.

# *Mazel tov*

**Tamar Ezekiel Granor and Marshal Granor**

on receiving the Lifetime Achievement Award, and to the volunteer leaders for their unwavering dedication. Your work continues to uplift the community, fostering hope and opportunity for all who seek support.



**Jewish Federation**  
of Greater Philadelphia

[jewishphilly.org](http://jewishphilly.org)

**Mazel tov to all the honorees!  
Thank you for your hard work  
and dedication that allowed  
HFL to become what it is today.**

*Emily and Michael Landsburg*

**Mazel tov Marshal & Tamar on  
this well-deserved honor!  
May you continue to go from  
strength to strength.**

*Carolyn Hirsh and Alan Lindy*

The background features a light blue and white geometric pattern of interlocking shapes, resembling gears or a stylized map of Africa. A central gear is prominent, and the overall design is clean and modern.

*Benefactors*



**Mazel Tov, Dad!**  
**We're so proud of you!**

Love,

*all the Stetter and Shupak kids and grandkids*





*Sustainers*

The background features a light blue graphic of interlocking gears and a gear train, centered on a white background. The gears are arranged in a complex, symmetrical pattern, with some gears meshing together. The overall design is technical and industrial in theme.

**Mazel Tov to HFL on 40 years  
and to all of the honorees!**



BETH SHOLOM  
CONGREGATION • ELKINS PARK PA

# The Men's Club of Beth Sholom Congregation Proudly Congratulates the Beth Sholom Honorees

Marshal Granor  
Tamar Granor  
Elsa Kolansky, z"l  
Robert Lankin  
Arthur Lashin  
Martin Roffman  
Neil Shupak  
Milton Sork, z"l

We appreciate your spirit, hard work, and dedication to advancing Jewish ideals, values, and service through the Hebrew Free Loan Society of Greater Philadelphia. We are incredibly proud of your accomplishments and years of dedication to this important organization. You are a true inspiration to us all.

Mazel Tov!

In recognition of  
Neil Shupak and all the  
other long-standing board  
members for your many years  
of service to the community.

Todah Rabah and Mazel Tov!

*Paula & Michael Dvorak*



**Mazel Tov on your 40th Anniversary!  
Well Done!**

**Thank you for all you do for our community.**

With love,

*The Robin & Steven Katz Family*

# Mazel Tov

## Amazing Honorees

for your unwavering service as members of the HFL Board

## Tamar & Marshal Granor

in celebration of your richly deserved lifetime achievement awards

## Hebrew Free Loan Society of Greater Philadelphia

for reaching the remarkable milestone of 40 years supporting our community

## HFL Board of Directors

for your dedication to doing the most for those in need

## Anna Marx & Lori Reichner

for inspiring us all to reach higher and dream bigger

With deepest appreciation and much love,  
**Amy & Jeff Krulik**



Most of the things  
worth doing in the world  
were declared impossible  
before they were done.

– Louis Brandeis

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**Mazal Tov  
Tamar & Marshal Granor  
on Your Lifetime  
Achievement Award!**

*Stuart and Estelle Price*



It's an honor to be a part of this organization.  
Thank you to all the honorees for your  
incredible impact on HFL and the  
greater Philadelphia community.  
We stand on your shoulders  
and are so very grateful.  
Kol Hakavod.

*Julie Rappoport*

**“Logic will get you from A to B. Imagination  
will take you everywhere.”  
- Albert Einstein**

For our father who taught us logic and inspired us to  
use our imaginations to dream big and go places.  
We are so proud of you on the occasion of being honored  
for your support of the Hebrew Free Loan Society!

We love you very much!

*Shira, Matt, Noah, Heidi, Jon, Sarah, Dan, Nancy  
Shuli, Aviwa, Claire, Eliana, Evan, Ella, Emma, Sophie,  
Olivia, Ira, Josh, Emily, and Charlotte*

# Mazal Tov to Our Dedicated Honorees!

*Ivy & Joshua Weingram  
Eileen & Michael Weingram*

The image features a central graphic with the word "Supporters" written in a blue, cursive font. The text is set against a light pink, brush-stroke style background. This central element is superimposed on a light blue background that contains a faint, stylized gear pattern. The entire composition is framed by a solid blue border.

Supporters

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### BART'S BAGELS BUNDLE \$60.00

- Baker's Dozen of Bagels
- 2 (1/2 lb) Containers of Cream Cheese
- 1/2 lb Whitefish Salad or Hot Smoked Salmon Salad
- 1/2 lb Nova or Pastrami Smoked Salmon
- Vegetables (Tomato, Red Onions, Cucumbers) +\$7.50

### RETAIL ITEMS - 1/2 LB

#### CREAM CHEESES

PLAIN	\$5.25
FLAVORED	\$6.25
Scallion, Veggie, Long Hot, Beet Horseradish	
LOX	\$8.00
PLAIN TOPUTTI (V)	\$6.50

#### SMOKED FISH AND DELI SALADS

NOVA SMOKED SALMON	\$24.00
PASTRAMI SMOKED SALMON	\$25.00
WHITEFISH SALAD	\$11.50
HOT SMOKED SALMON SALAD	\$11.50
TUNA SALAD	\$8.00
CHICKEN SALAD	\$7.00
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PICKLED CUCUMBERS	\$5.00
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## BAGEL TRAYS

Small Serves 6 | Large Serves 10-12

### BART'S BAGELS SMOKED FISH TRAY

\$130.00 | \$210.00

Nova Smoked Salmon, Whitefish Salad, Hot Smoked Salmon Salad, Bagels, Plain & Scallion Cream Cheese, Tomato, Red Onion, Cucumber, Capers & Muenster Cheese

### BAGELS & LOX

\$100.00 | \$160.00

Nova Smoked Salmon, Bagels, Plain & Scallion Cream Cheese, Tomato, Red Onion, Cucumber, Capers & Muenster Cheese

### DELI TRAY

\$100.00 | \$160.00

Corned Beef, House Smoked Turkey, Chicken Salad, Tuna Salad, Muenster Cheese, Lettuce, Tomato, Red Onions, Coleslaw, Pickles & Bagels

### VEGGIE TRAY Serves 10-12

\$45.00

A Beautifully Assorted Tray of Tomatoes, Cucumbers, Red Onions, Pickled Cucumbers, Pickled Red Onions, Capers and Arugula



### BREAKFAST SANDWICHES (EACH)

PLAIN JANE	\$5.50
B.E.C	\$8.50
PORK ROLL	\$8.50
ROUTE 30	\$8.50
TURKEY BACON	\$8.50
UNCLE LEO	\$13.00
CORNED BEEF & EGGS	\$11.00
CHICKEN CHORIZO & EGGS	\$11.00

### BART'S BAGELS SANDWICH BOX

Includes Sandwich, Drink, Pickle, Chips & Cookie

Small Serves 10 - \$200.00 | Large Serves 20 - \$400.00

SPECIALS - PASTRAMI, CORNED BEEF OR SMOKED TURKEY

WHITEFISH CLUB

CHICKEN SALAD CLUB

TUNA CHIP

### SWEETS

CHOCOLATE CHIP COOKIE TRAY	\$30.00
CINNAMON RAISIN RUGELACH (1 Dozen)	\$20.00
FRUIT SALAD BOWL Serves 10-12 people	\$45.00

### BEVERAGES

COFFEE BOX includes cups, stirrers, sugar 96 oz. of Elvix Coffee, +\$3 for milk or oatmilk	\$30.00
COLD BREW BOX includes cups, stirrers, sugar 96 oz. of Elvix Coffee, +\$3 for milk or oatmilk	\$35.00
ASSORTED BEVERAGES	\$2-4.00 EACH

**Mazel tov!**

*Nechama Bernhardt & Michael Field*



**BETH SHOLOM**  
CONGREGATION • ELKINS PARK PA

## Mazal tov to all of our Beth Sholom honorees:

Marshal & Tamar Ezekiel Granor for their Lifetime Achievement Award  
Event honorees:

Elsa Kolansky, z"l

Marty Roffman

Bob Lankin

Neil Shupak

Arthur Lashin

Milt Sork, z"l

**You make (and have made) us proud!**

*Rabbi David Glanzberg-Krainin*

*Cantor Jacob Agar*

*Ruth Lefton, President*

*The Board of Directors of Beth Sholom Congregation*

**To Harold Marcus -  
A dynamo in all  
your endeavors.  
Mazel Tov!**

*Joan & Fred Cohen*



**Mazel tov to  
Marshal & Tamar Granor,  
Art Lashin, Bob Lankin, and  
Marty Roffman!**

*Kim & Lorin Decker*



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**Congratulations  
to  
Marshal and Tamar!**

*Angela & Jason Duckworth*



**We're so proud of you,  
Tamar & Marshal!**

With love,

*Joel, Rachel, Danny, Jacquie, Adam & Emma*



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To Marty Roffman  
Thank you for your good work.

*Rhena and Steve Kelsen*

# Mazel Tov to Arthur Lashin

To our beloved husband, father, and grandfather, whose life epitomizes selflessness and good deeds

As your family, we have witnessed your unwavering love, dedication, and countless hours devoted to the Hebrew Free Loan Society of Greater Philadelphia. Your contributions have significantly impacted many, and we are incredibly proud of your remarkable accomplishments, charitable world, and selfless endeavors.

You are an inspiration and a beacon of hope for many. Mazel Tov.

All our love,

*Eileen Lashin*

*Debra, Adam, Everly, Brielle, and Lennox Friedman*

*Andrew, Jill, and Emmy Lashin*

# Mazel Tov & Best Wishes To all the Honorees

Yasher Koach to  
Tamar Ezekiel Granor and Marshal Granor  
for the incredible work you've done to make  
HFL of Greater Philadelphia the thriving organization that it is today.

I am inspired by the work you both do within and outside of  
HFL to make the world a better place.

*Bara Levitt*



# Mazel tov to Our long-serving Board members

Elsa Kolansky z"l  
Bob Lankin  
Arthur Lashin  
Martin Roffman  
Neil Shupak  
Milton Sork z"l  
Philip Witman

Kol HaKavod to Our Lifetime Achievement Award Recipients  
Tamar & Marshal Granor

Wishing Hebrew Free Loan Society of Greater Philadelphia  
Another 40 years of Making Moments Possible

*Maureen and Harold Marcus*

**Mazel tov to the honorees on  
their well-deserved  
recognition and to Hebrew  
Free Loan for reaching  
this momentous occasion!**

*Anna Marx and Cantor Jamie Marx*



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hard work and dedication to HFL

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Chad Goldstein and Patrick Chirchirillo  
are thrilled to be supporters of  
the Hebrew Free Loan Society.  
Mazel Tov!



כל הכבוד Kol Hakavod  
to the Hebrew Free Loan  
Society of Greater  
Philadelphia for the  
incredible work you do!

Thank you,

*Lisa & Bill Rappoport*

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*"Mazel Tov to all the Honorees"*

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# Mazel Tov Martin Roffman “Our Man of Valor”

You are an inspiration to me and all who know you!  
You work tirelessly to show your caring and thoughtfulness  
with your deeds and actions!  
The World Needs Heroes Like YOU Now More Than Ever!

**Kol HaKavod**  
for your support of **Hebrew Free Loan Society**  
and helping others fulfill dreams.

Mazel Tov to Your Fellow Honorees:

Elsa Kolansky, z'l,  
Bob Lankin,  
Arthur Lashin,  
Neil Shupak,  
Milton Sork, z'l,  
Philip Witman

And Lifetime Achievement Award Recipients,  
Tamar Ezekial Granor & Marshal Granor

*Selma Roffman*

**Mazel tov!**

*Jessica Slutsky*



**Mazel tov to Art and all the  
fantastic honorees.**

*Gail & David Sternberg*



# Mazel Tov Tamar and Marshal!

From

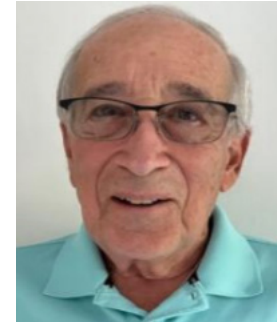
*your Rosenfeld  
Cousins  
& Aunt Esther*

Mazel Tov! to our dear friends:

Art Lashin



Marty Roffman



*Yasher Koach* on your years of  
dedicated service to the  
Hebrew Free Loan Society

*Myles and Gail Simpson*

*He [Rabbi Tarfon] used to say: It is not your  
duty to finish the work, but neither are you at  
liberty to neglect it.*

*- Pirkei Avoit, 2:16*

Congratulations to  
Tamar and Marshall  
and to all the honorees for  
well-deserved  
recognition.  
Thank you all for your  
dedication to  
Hebrew Free Loan;  
may we continue to go  
from strength to strength.

*Amy Brewstein*

Mazel Tov on  
40 years!



**Mazel Tov  
Tamar and  
Marshal!**

*Montgomery Bar  
Association*

**In honor of  
Neil Shupak**

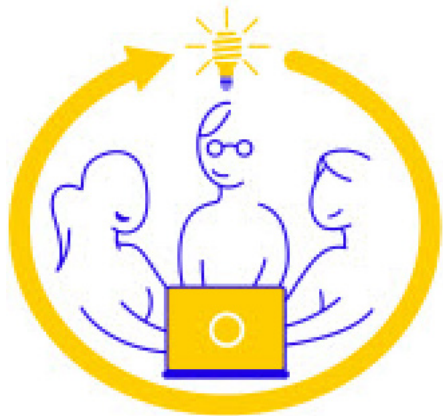
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Congratulations  
Tamar and Marshal!



Doug and Rick




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*greatest asset*

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as we work to enhance the lives of the people we serve.

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